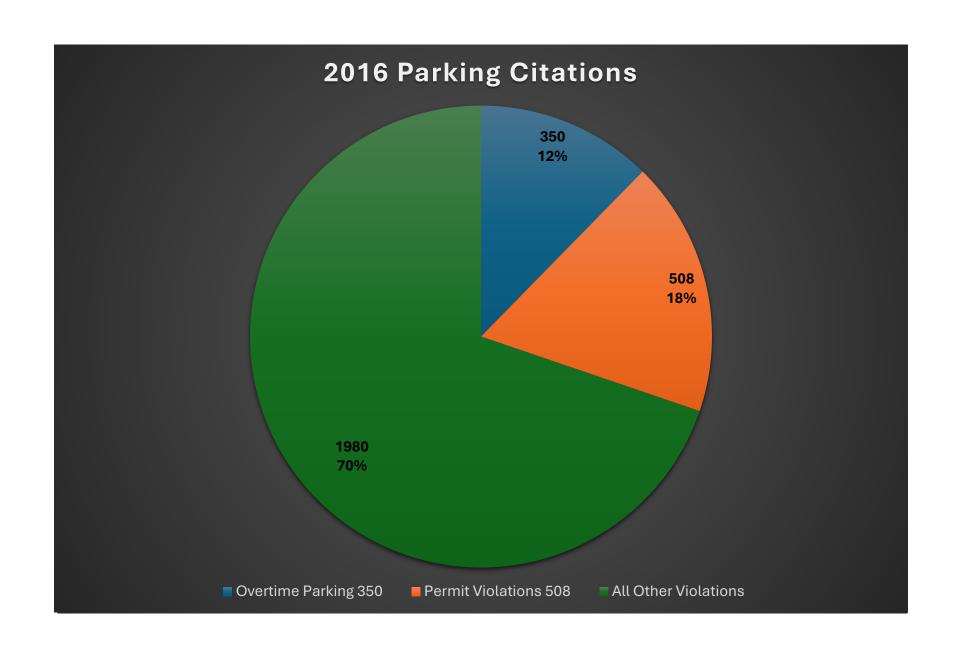
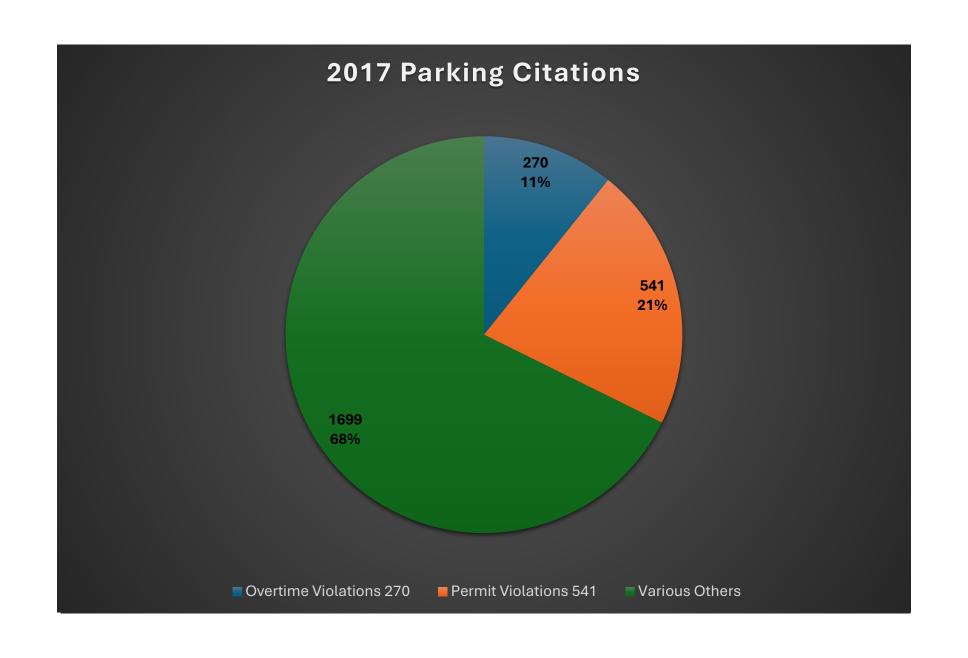
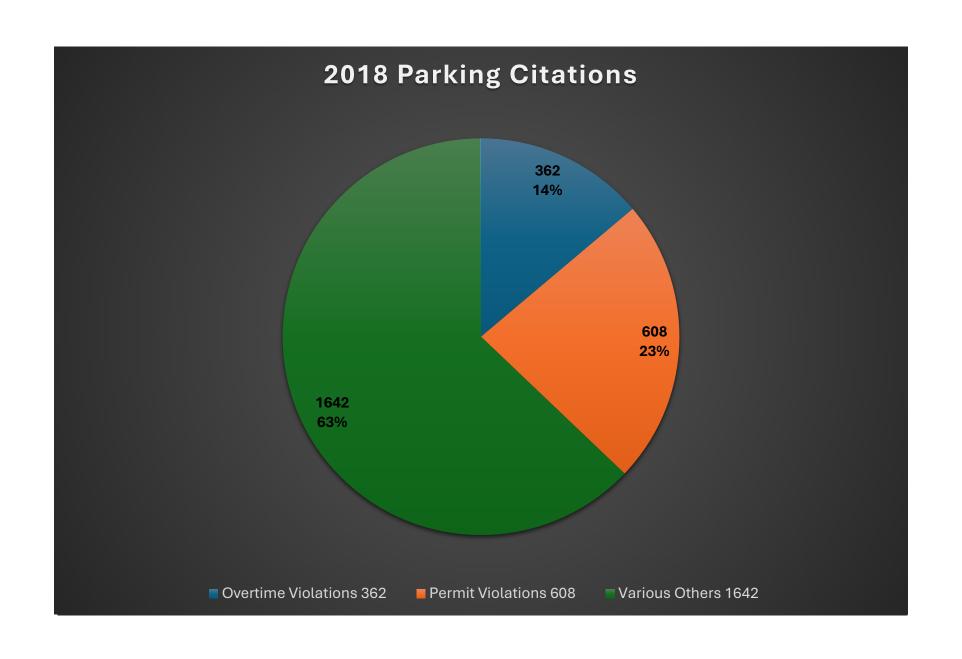
Parking Enforcement Data 2016-2018 2022- Current

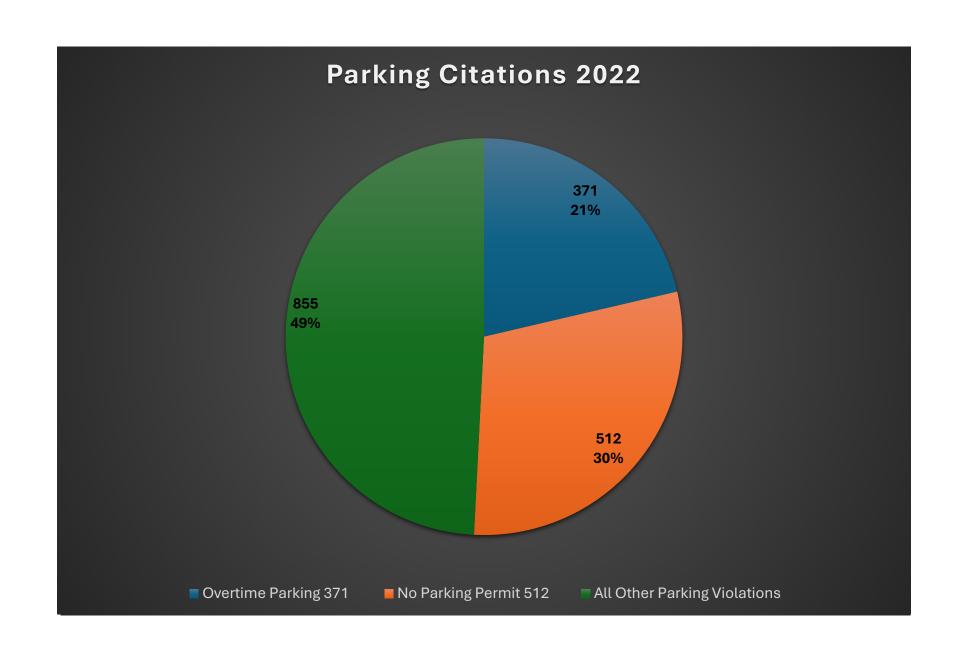
Past and Current Trends
Note-Worthy Changes to the
Downtown

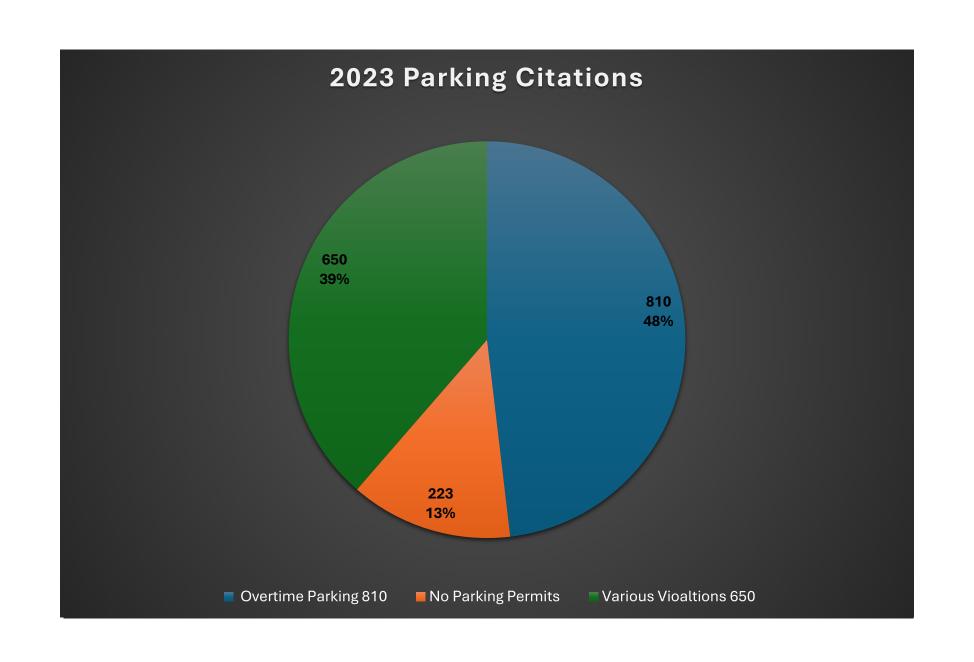
Presented by Deputy Chief Christine Amendola January 21, 2025



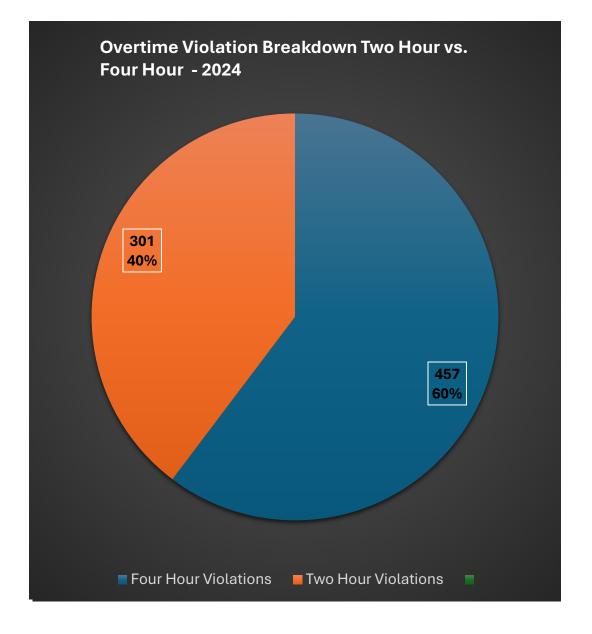














Changes to Downtown Reading Worth Noting Over the Last 10 Years

- 205 Residential Units have been built which includes 398 Bedrooms
- 39 Residential Units are currently being built
- 44,500 sf of commercial space/ all new across 7 projects
- 5,200 sf of commercial space currently being built
- No new public parking have been added but changes to permits
- 281 Private Parking Spaces for all the new construction/residential units which is 1.4 space per unit
- Looking at the numbers of increased Overtime Parking Violations which have more than doubled since 2018 is the reason for the needed turn-over and customer complaints.
- The parking lots were chosen due to design, location, and access to kiosk to begin the plan for turn-over
- Upper Municipal Lot and Brande Court changed from a two-hour limit to four-hour limit in February 2019



- Parking Citations January 6- January 15, 2025
- 79 Parking Violations Downtown
- Overtime Violations: 60 Violations in 8 Working Days
 - * 19 Upper Municipal Lot
 - * 18 Brande Court Lot

This pace of citations for just **overtime parking violations** could increase from last year by 40-50%. Citations for overtime parking continue to rise.

• Employee Pass Permits:

• Program is working for many businesses. We can sell 250 Employee Parking Passes. Currently for 2025 we have sold 150 passes.

