



Town of Reading

Town Manager Goals

Fidel Maltez – Town Manager

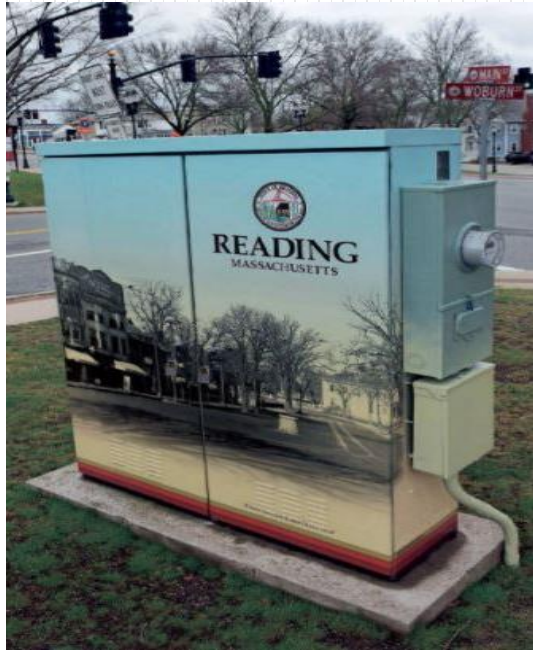
4/19/22





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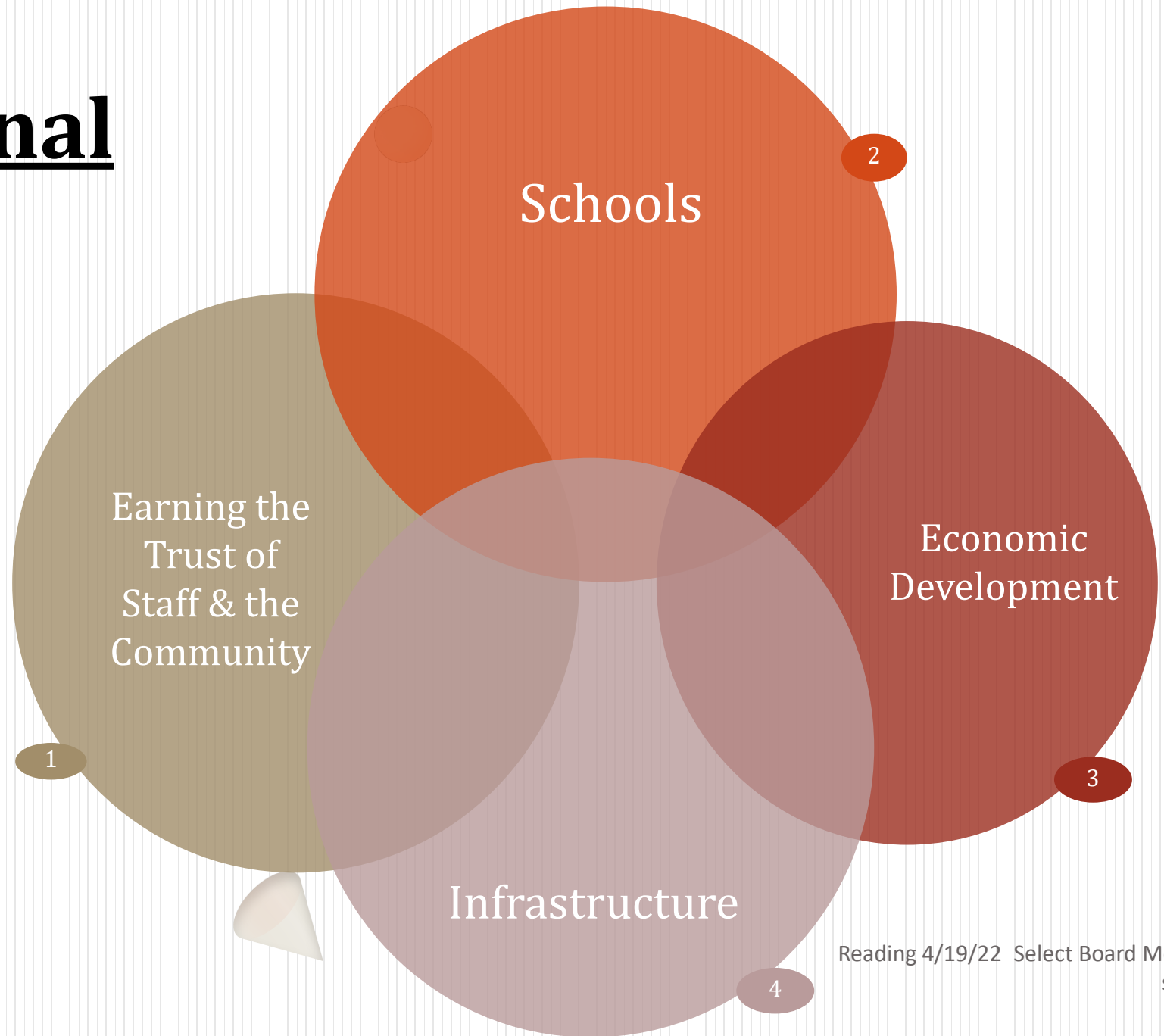
“There’s no telling what you can do when you get inspired by them. There’s no telling what you can do when you believe in them. And there’s no telling what will happen when you act upon them.” — Jim Rohn





Aspirational

1. Earning the Trust of Staff & the Community
2. Schools
3. Economic Development
4. Infrastructure





Earning the Trust of Staff & the Community

- **Build Strong Relationships with Community Partners** - Clergy, Jewish Community, Non-Profits/Volunteers, Business Community, RMLD
- **Enhance Communication/Transparency** – Coffee Hour Events, Newsletter, New Website, Social Media
- **Support Staff** - Open Door Policy, Establish a Vision, Listen, Celebrate Small Wins, Recognize the importance of Public Safety, Communicate with and Support Dr. Chatterjee
- **Continue Employee Attraction/Retention Efforts** - Finalize Personnel Policies, Complete Pay and Class Study, Identify What's Working/Not Working
- **Lead Responsiveness and Accountability** – Culture of Excellence in Delivering Public Services



Schools

- Support School Department Initiatives. Participate in Sporting Events, Celebrations, and Classrooms.
- Continue Excellent Relationship with Superintendent and other School Staff.
- Work Together to Complete MSBA Eligibility Period for Killam School.
- Collaborate on Developing a Sustainable and Balanced Plan to Achieve Free Full Day Kindergarten.



Economic Development

- Support the Downtown and the “Re-Imagine Reading” efforts – BID, Bistro Table Program, Downtown Parking, Downtown Lighting Demonstration project.
- Downtown (40R) Smart Growth Zoning District – Next Steps for “Your Downtown”
- Implementation of Local Rapid Recovery Planning (LRRP) – Next Steps
- Complete Public Engagement Process for Oakland Road and Symonds Way
- Encourage Managed Growth – Attracting Commercial/Industrial/Retail and Mixed-Use as outlined in the Economic Development Action Plan (EDAP) and Residential Development per the Housing Production Plan (HPP).
- Revisit Camp Curtis Guild – Options to Explore? Potential for RMLD Battery?
- Continue Planning Process for Eastern Gateway – Next Steps for “The Yard”
- Next phase of Downtown Cultural Initiatives – Art Box program, Porchfest, Art Walk



Infrastructure

- Complete the Auburn Water Tank and Pocket Park.
- Complete Downtown Utility Improvements.
- Execute Climate Law Initiatives - EV Chargers, Solar Panels in Municipal and School Buildings
- Increase Public Health Infrastructure; transition into Police Station
- Continue to Pursue State and Federal Grants.
- Hold Public Engagement Process for 10-year Capital Improvement Plan
- ReCalc – Advance Recommendations
- Birch Meadow Master Plan – Seek Funding For Improvements
- Support RAAC Process and Execute Decisions



Thank You!

**FIDEL MALTEZ
TOWN MANAGER**

