

RUBBISH AND RECYCLING CART PROGRAM UPDATE



What is involved?

- **3 Vendor contracts**
 - **Wastequip** - to purchase and deliver the carts
 - 10 year / 12 year warranty (components / body)
 - **Container Pros** – to ‘rollout’ the carts to residents
 - **WasteZero** – for supply of overflow bags
- ***Reading Conservation Commission Approval***
 - Required for the installation of storage containers at the end of Strout Ave to house extra carts
 - Approved and Complete
- ***Republic Services – disposal of old barrels***

Where are we at?

- Town meeting approved \$900 k for the supply and delivery of cart rollout November 2023.
- The order has been placed. The PO has been cut.
- We are working with three vendors to achieve this goal.
- Outreach regarding smaller carts is ongoing

Where are we at? (Continued)

- Rollout to be staged out of the gravel parking lot behind the Burbank Ice Arena on Symonds Way.
- Cart delivery to households will begin Tuesday April 8, 2025.
- Storage site for extra carts has been secured at the end of Strout Ave.
- 2 Storage containers to be installed for this purpose

Communications and Outreach

Rubbish & Recycling Communications

Key
Website Posting
Facebook Post
Press Release / Newsletter
Community Engagement

Date	Action
10/01/2024	Pleasantries News Letter Ad for Lunch and Learn 10/09
10/03/2024	"Facebook Post" Advertise Reading Community Services Lunch and Learn
10/03/2024	"Website Posting" Lunch and Learn
10/09/2024	PSC Lunch and Learn (12PM – 1PM)
10/09/2024	"Facebook Post" Reading Community Services Lunch and Learn
12/01/2024	Town Manager Minute Newsletter – Showcase Flyer
12/01/2024	DPW Newsletter – Over 6000 Homes received flyer (In Water Bill)
12/01/2024	Pleasantries News Letter Ad for 12/04
12/04/2024	PSC Trash Talk (9:30AM - 10:30AM)
12/11/2024	"Facebook Post" Office Hours with Chris Cole
12/17/2024	Town Hall Conference Room (Q&A) (4PM – 6PM)
02/03/2025	PSC Trash Talk (1:30PM – 2:30PM)

Smaller Carts & Second Carts

- Priority given to 60+ and disabled residents
- Small cart signup sheet has 332 entries
- Residents sign up by calling the dedicated phone number 781-942-9077

- 48 Gallon Rubbish = 257 Requests
- 48 Gallon Recycling = 235 Requests
- 64 Gallon Recycling = 88 Requests

- 2nd 64 gallon Rubbish Cart leases are live on OpenGOV (\$200 / year)
- 2nd 96 gallon Recycling Cart available via OpenGOV (no charge)

Overflow bags

- Proposal from WasteZero to supply overflow bags has been received
- The Town is working with WasteZero to manage the financial portion
- Bags will be available at several local retailers
- Potential locations include Stop & Shop, Market Basket, CVS etc.
- WasteZero coordinates directly with the local vendors

Order Quantities

		Baseline Order (From Assesor's Data)	Small Cart Signup Sheet	Extra Cart Quantity	Order Quantity (Including Extras)
48 Gallon	Rubbish	0	257	93	350
48 Gallon	Recycling	0	235	115	350
64 Gallon	Rubbish	7,372		500	7,872
64 Gallon	Recycling	0	88	212	300
96 Gallon	Recycling	7,565	0	200	7,765

Order Budget

		Order Quantities	Unit Cost	Item Cost
48 Gallon	Rubbish	350	\$44.50	\$15,575.00
48 Gallon	Recycling	350	\$44.50	\$15,575.00
64 Gallon	Rubbish	7835	\$47.00	\$368,245.00
64 Gallon	Recycling	300	\$47.00	\$14,100.00
96 Gallon	Recycling	7665	\$51.75	\$396,663.75

Total Cost	\$810,158.75
Delivery	\$57,500.00

Grand Total	\$867,658.75
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Resident Cart Rollout

- *Cart delivery to be staged out of the gravel parking lot behind Burbank Ice Arena*
- *DPW to install temporary chain link fence to secure the area on Monday, 4-7-25*
- *Tractor trailers will arrive overnight Monday night into Tuesday morning, 4-8-25*

Resident Cart Rollout (Continued)

- *(2) Daytime crews will work to assemble carts and load them into smaller box trucks*
- *Box trucks will make local deliveries Monday – Saturday, 7 AM – 7 PM*
- *Rollout to take 2-3 weeks to complete*
- *DPW staff will be on site to ensure the operation runs smoothly*

Disposal of old barrels

- Disposal of old barrels to be handled in three ways
 - Special curbside collection of old barrels by Republic to take place every Saturday during June
 - Rolloff dumpster at the DPW yard for residents to dispose of their old barrels
 - DPW annual Spring Recycling Event (May / June - Date TBD)

Storage of Extra Carts

- Order to include extra parts and carts (all sizes and types)
- The goal is to be prepared to quickly respond to resident requests and future needs
- Extra carts and parts to be stored in containers and an existing garage at the end of Strout Ave.
- Conservation filing complete and approved
- Containers scheduled to arrive on Friday, 1/24

The Future of Rubbish and Recycling in Reading

- Look ahead to next R&R collection contract
- We will be prepared to switch to an automated collection contract (July 2026)
- Once the rollout is complete, Town staff will begin work on an RFP to obtain the most competitive pricing possible